

ABSTRACT OF THE DISCLOSURE

A recording apparatus in which a total recording time can be shortened by decreasing a feed time efficiently, in a case where continuous recording is performed on a plurality of recording media. This recording apparatus includes a feed roller for feeding a plurality of recording media one by one, a conveying roller for conveying the recording medium fed by the feed roller to a recording device, and the recording device for performing a record on the recording medium conveyed by the conveying roller. In this apparatus, when a succeeding recording medium is fed during discharge of the recording medium on which the record has been completed, a feed start timing by the feed roller is determined in accordance with a leading end margin amount for the succeeding recording medium.